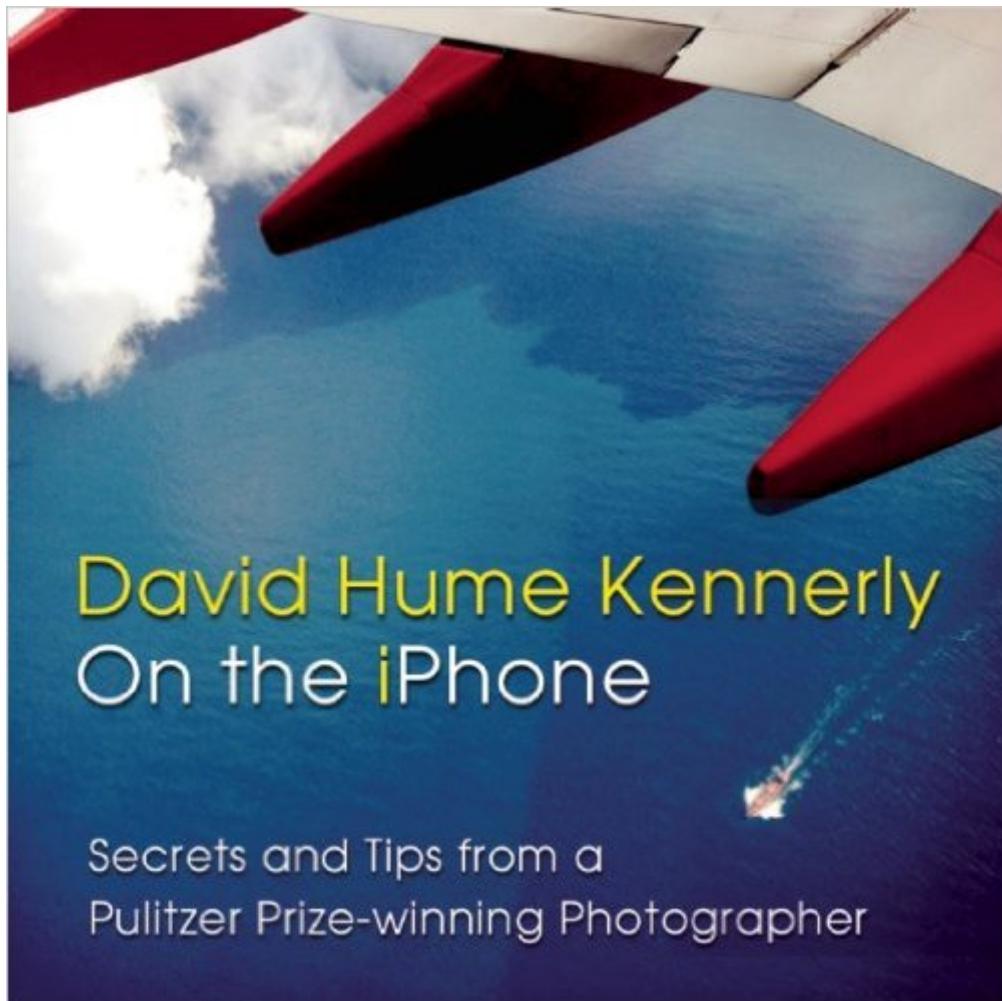


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# David Hume Kennerly On The iPhone: Secrets And Tips From A Pulitzer Prize-winning Photographer



## Synopsis

David Hume Kennerly On the iPhone is a series of essays, anecdotes, and tips about how and why he takes pictures. Using only the camera in his iPhone, Kennerly pursued an around the world photo-a-day mission in 2013. Along the way he discovered that paring down his formidable photo arsenal to a single, simple camera forced him to sharpen his eye and made him an even better photographer. The images and insights in this book will challenge and inspire any shooter, from amateurs to seasoned professionals.

## Book Information

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## Customer Reviews

I've been a fan for years but David Hume Kennerly's new book just blows my mind. One killer shot follows another, page after page. But it's not just the photographs I love, it's his nerve. When you've had as much success and shot as many demanding assignments where your life may be on the line as David has, one tends to care about one's gear. Professional photographers are very demanding of their cameras and extremely dependent on them working as expected and promised. As good as the iPhone is as a camera, it's still fairly low res and evolving as a tool. So I also salute David for embracing the new, learning a new way of shooting, taking the risk and then coming back with the goods. Bravo! And for novices to photography or to iPhone and mobile photography in general, David is a generous teacher here, sharing tons of useful tips and techniques that even pros can benefit from. But the greatest thing for me about "On the iPhone" is the pictures. I was floored as I went through these astounding, beautiful, sometimes moving images, all taken with the iPhone.

Wow! I highly recommend this book and look forward to the sequel - which no doubt he's already shooting with the new iPhone 6 Plus.

Had really been hoping for the emphasis to be on use of an iPhone or Android for picture-taking. Rather, it was a general treatise on photography, good, thorough, if basic in my experience. The "On the iPhone" felt like a tag-on to hook people like me. Disappointing. I felt tricked.

This book seemed to be more on Kennerly's past accomplishments than his work with the iPhone. While a fascinating read about his life and work, I didn't find it particularly useful in unlocking secrets to using the iPhone to capture better photos.

So there are very few tips or secrets in this book. There's that one earth-shattering secret about choosing a window seat so that you can take better pictures on a plane. Really? Aside from the lack of any valuable information that you wouldn't already have by being a semi-conscious being with an iPhone, I see no reason to own this book. The pictures are meh at best and some are just as craptastic as any that I take on a daily basis. To save you the agony of looking through the book there are multiple pictures of his kids: son waking up in bed in the morning, son with a bearded dragon, different son with a violin and grandma, and on and on. The pictures themselves are only slightly less enthralling than my descriptions.

This is a treatise on how to photograph that applies to all cameras, not a description of the unique apps and features of iPhone photography. Not at all what I expected - I'm disappointed. Only 3 apps are mentioned and there's no description of how or when to use them.

I'm giving this Five Stars for the evidence and inspiration this so amply provides to iPhone (and obviously Android) phone shooters everywhere. And the death knell it so presciently provides for point and shoot cameras. The one caveat is that Kennerly is a great shooter whether using an iPhone, his "real" cameras like FF Canons or a 75 year old box camera. Buy. It. And. Be. Inspired.

David Hume Kennerly is an inspiration. He brings his photographer's eye to everything that he does. Whether he is capturing a girl swinging on the rings at the beach; a view of Mount Rushmore; the dedication of the USS Gerald R. Ford aircraft carrier; or a bird in flight, Kennerly brings his experiences from the jungles of Vietnam and the Oval Office to every image he creates, including

the photographs made from his iPhone for this book, which will teach you how to take the best photographs that you can, whether with the iPhone or with any other camera. I highly recommend it.

The advice on photography is both good and inspiring, as are the photos. My problem with the book was that there was nothing specific to the iPhone or photography with an iPhone. Additionally, it seemed clear to me that while the images may have been taken with an iPhone, that many, if not most, had been processed afterwards with some other software--(Photoshop, Picassa, whatever) No sin in that, but a lot of what made these images striking was the processing done well after they were downloaded from the iPhone. So the take home message was not "How to use an iPhone to accomplish great photography", but rather --"Look what a talented photographer with some good processing software can do with an iPhone. " Not the same thing at all.

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